

#### 1913

Eric H. Seiler enters Zeiss-Jena School of Fine Optics in Jena, Germany and graduates with his Masters in Fine Optics. The Masters in Fine Optics will allow him to train the art of optics to others.

> **1945** After moving to the US and working for 20 years for another optical company, Eric H. Seiler and Dora L Seiler start their own Optical Equipment and Repair Company in St. Louis, MO.

#### **1947** Eric H. Seiler designs his first set of survey instruments for distribution

1949 Seiler Instrument was manufacturing over 100 products, confirming the establishment of both the Seiler Manufacturing Division and Survey Division.

#### **1950** Seiler Microscope Division is formed to distribute Carl Zeiss (Jena) Microscopes to North America.

#### 1968 Seiler Instrument and Manufacturing moves its headquarters from downtown St. Louis to a 50,000 sq ft facility in Webster Groves, MO. Seiler later purchases 2 other neighboring facilities for an

expansion ultimately totalling around 78,000 sq ft.

### 1987

Seiler Planetarium Division is established, representing Zeiss Planetaria throughout the United States and Canada.

#### 2003 Seiler Instrument and Manufacturing earns the ISO 9001:2000

mark for all of its manufacturing practices to exemplify a worldwide quality standard.

#### **1999** pens the

Seiler opens the Night Vision Division that would make and distribute day/night vision sniper rifle scopes for the police and US Military.

## 2009

Seiler Instrument unifies all of its operations under one roof again with the purchase of a new 150,000 sq ft facility located at 3433 Tree Court Industrial Blvd, Kirkwood, MO 63122.







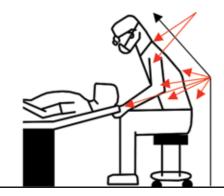
# **APPLICATIONS**

Improved lighting and magnification are the obvious benefits of the Seiler Dental Microscope, but there are additional benefits to microscope use in the areas of Endodontics, General Practice, Periodontics, and Restorative Dentistry.

## **Common Functions of the Dental Operating Microscope**

- Locate and cleanly prepare canals, retrieve broken instruments and aids in identifying additional canals.
- Aids in caries, imperfection, and abnormality detection.
- Provides an ergonomic posture during procedures for the doctor, limiting neck, back, and shoulder fatigue.
- Provides an Ergonomic Posture that will extend the working time of the doctor without fatigue and help alleviate pain from bad posture.
- Minimize the size of the incision at the surgical site to facilitate quick healing and patient comfort.
- Allows high quality restoration, placement of crowns, composite, amalgam, veneers, etc.
- Improves tooth and margin preparations, marginal fit, and closer evaluation of marginal tissues.
- Improves diagnoses and precision in treatment, making difficult cases manageable.
- Video and Digital Cameras can be adapted to fit the scope to provide better patient education, aid in assistant view, and provide documentation of procedures
- Completely clean canals, reshape filling material, and contour implants for an accurate bite.
- Provide precision during suture placement and connective tissue grafts.
- Improves your ability to see, evaluate, diagnose, and operate at the surgical site more clearly.

## Ergonomics in Dentistry.



Points of Physical Strain from working in a "hunched over" position include: Neck, Lower-Upper-Middle Back, Arms, Hands, Shoulders, and Stomach



By working with the microscope, all of the strains from working in the "hunched over" position are alleviated

# OPTICAL INTELLIC,ENCE

# SEILER IO

#### SEILER Specs:

- 0-220° inclined binocular head
- Counterbalanced pantographic arm
- DUAL LIGHT SOURCE = 50W Metal Halide with backup 12V 100W Halogen
- 10x Wide Field Eyepieces with Dioptic Locks (12.5x and 16x available)
- Choose from 5 mounting options: Floor, Wall, Ceiling, High Wall, and Table
- Infinity corrected/coaxial illumination
- Easily maneuverable optical head with tension control knobs and handles
- Standard Objective lens 250mm
- 3 step magnification turret
- Live video and digital camera options available
- Limited Lifetime Warranty

#### SETTLES ICA Magnification Table

Standard Magnification range with 250mm Objective lens				
	1	2	3	
Magnification Range	4.2x	7x	11x	
Field of View	42mm	25mm	16mm	



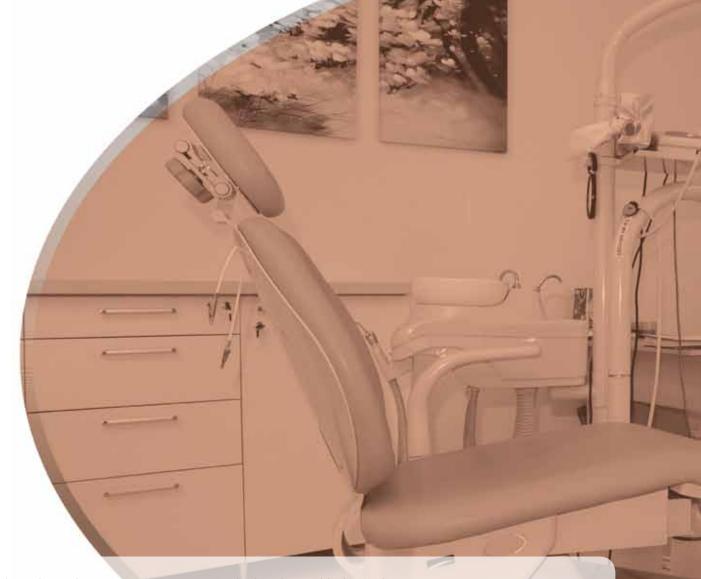
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The Seiler iQ will add optical intelligence to your practice by allowing you to see it and believe it. High quality optics and the brightest standard light source in the market make the Seiler iQ the perfect addition to any operatory. The iQ model has a more compact design that allows it to function in any environment, no matter the size constraints. The iQ is also the most affordable high quality 3 step microscope on the market offering all of the accessories of the Evolution Model. Try the iQ in your office and see the Seiler Precision Difference.

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# Evolution xR6



The Seiler Evolution xR6 offers a new standard to the world of Dental Microscopy. The Evolution has truly evolved the way the dental microscope performs and operates. A specially designed movement; that was specifically engineered for the dental professional, makes the operation of the Evolution xR6 comfortable and straightforward. The Evolution Model also boasts a standard ultra bright 50W Metal Halide light source that is the brightest standard light source in the market with a bulb life of over 1000 hours. In addition to the Metal Halide, every model comes with a standard backup Halogen light source for uninterrupted operation. See how the best optics and best light make the Evolution xR6 the best choice for every operatory.

#### Evolution xR6 Magnification Table

Standard Magnification range with 250mm Objective lens						
	1	2	3	4	5	6
Magnification Range	2.3x	3.2x	5x	8.2x	12.8x	19x
Field of View	72mm	50mm	35mm	20mm	13mm	9mm

### **Evolution xR6 Specs:**

- 0-220° inclinable binocular head
- Large field of view
- 32mm Depth of Field
- Standard 10x Eyepieces
- 6-step turret magnification system
- Dual Light Source: 50W Bright White Metal Halide with a standard 12V 100W Halogen Backup
- True Coaxial through the lens illumination
- Live Video and Digital Camera capable system with accessories

Evolution +RG

- 10x Wide Field Eyepieces with Dioptic locks (12.5x and 20x also available
- 250mm Objective lens standard. (175mm-400mm available)
- Mounting Options Include: Floor, Wall, Ceiling, High Wall, and Table
- Limited Lifetime Warranty

# **Evolve Your Practice...**

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# MOUNTING OPTIONS PT ONS

The Seiler dental product line is available in a variety of different mounting options.



# WALL MOUNTING

# **CEILING MOUNTING**





# **HIGH WALL MOUNTING**

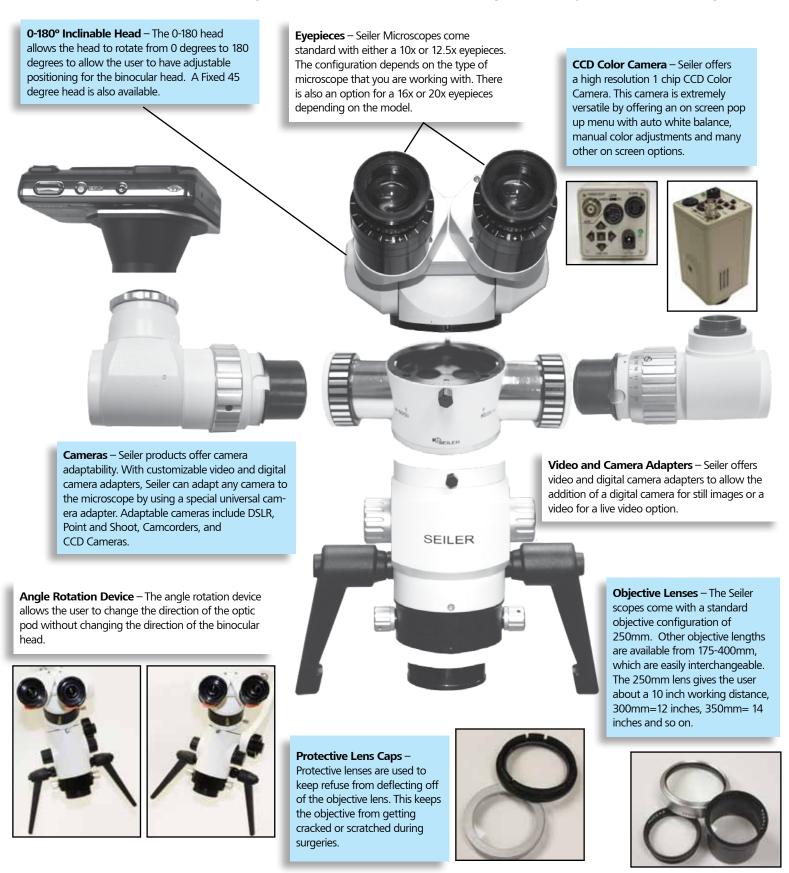
# **FLOOR MOUNTING**



\* TABLE MOUNT (NOT SHOWN)

# ACCESSORIES

## Seiler offers a full range of accessories to compliment your microscope...





One of the most important components of the Dental Office is a comfortable ergonomic chair to work in. Seiler Precision Microscopes understands the value of ergonomics and is proud to introduce 3 brand new stools for your office. All three chair models come with extra lumbar support and two adjustable levers for height adjustment and a special comfort adjustment. Add these new chairs to your office to compliment your microscope or for your Assistant and Hygienist...

## **Surgeon Stool**

- Specifically Designed for the General Dentist, Endodontist, and Dental Surgeon in mind
- 2 custom arm cups for fatigue resistance during long procedures
- High quality construction
- Contemporary Design to fit any office or operatory
- A great combination with the Dental Microscope





## **Assistant Stool**

- Designed Specifically for the Dental Assistant's chairside needs
- Extra lumbar and arm support
- Universal Arm Bar that can be changed from Right hand to Left hand with ease.
- 360° foot bar

## **Hygiene Stool**

- Comfortable and affordable
- A high quality option for a hygiene stool
- Contemporary Design





# Seiler offers an exceptional variety of Dental Loupes



ors	Distance	Mag. Range
	340mm (13.4") S	2.5x
	420mm (16.5") R	3.0x
	500mm (19.7") L	3.5x
	500mm (19.7") L	3.5x

The Seiler Universal Sport Frames are available in 3 different magnification ranges and 3 different working distances to fit any doctor, hygienist or assistant's magnification needs.

## Choose your magnification level, working distance and color and start working...

Colors	<b>Distance</b> 340mm (13.4") S 420mm (16.5") R 500mm (19.7") L	Mag. Range 2.5x 3.0x 3.5x



The Seiler Titanium frames are a lightweight option that are perfect for users with a prescription. Add your prescription to these frames and enjoy the enhanced vision.



## LED LIGHT

- Light weight and extremely bright are two ways to accurately describe the Seiler Loupe Light.
- 10k lux
- Rechargeable ion battery
- Constant light output
- 15 hours of illumination at max brightness
- Rheostat for brightness control
- Bright white LED light with an operating life of over 50,000 hours
- Affordably priced at \$595.00

## Visit us at www.seilermicro.com

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